



•What Folks are Saying about Mollie Katzen•

VEGGIE LIFE July 1999 *The Art of Mollie Katzen* by Thomas Dougherty

"The young Ernest Hemingway sought inspiration from the paintings of Cezanne. Faced with writer's block, the poet Rilke was advised by sculptor Rodin to observe the animals at the zoo. Artist and cooking celebrity Mollie Katzen doesn't have to go far for inspirations. She finds it in the beautiful vegetables and fruits which fill her paintings and recipes."

HEALTH June 1999 *Women Who Changed the Way We Eat* by Sheridan Warrick

"Mollie Katzen sparked our love affair with fruits and vegetables....by her twenties, Katzen was heading a culinary coup that would sweep meatless eating from the cultural fringe into the American mainstream. The rebellion spread by word of mouth."

Women Who Changed the Way We Eat: Julia Child, Alice Waters, **Mollie Katzen**, Deborah Madison, and Martha Stewart.

NEW AGE JOURNAL March/April 1998 *America's Culinary Visionaries* by Alice Feiring

"At the height of the 1960s, while a cultural revolution rocked the country, a culinary revolution was under way. The world of haute cuisine was still dominated by men, but four women were quietly, but irrevocably changing America's tastes in food.... The visionaries—Alice Waters, Nora Pouillon, Deborah Madison, and Mollie Katzen—who dared to promote the gospel of clean cuisine, were just doing what they loved to do: cooking simple, healthy food."

GOURMET NEWS February 1998 *NVK renews focus on chef-inspired lines: vegetarian chef Mollie Katzen signs on to create product line for 1999 Release*

"In late January, Napa Valley Kitchens signed Katzen to develop a line of vegetarian and organic specialty foods from her own recipes. The products will be produced and marketed through Napa Valley Kitchens beginning in early 1999."

More Critical Acclaim

"Mollie Katzen's work is the exemplar of a healthful cooking style that has no dogma and offers no apologies."

—The New York Times

"The Enchanted Mollie Katzen...is a living legend...in a league with Martha Stewart."

—San Francisco Chronicle

"The exuberant author of *Moosewood Cookbook*—one of the 10 best selling cooking guides ever—explores the glories of vegetables. Sprightly and inspired, Katzen, who always sounds like a talented chum sharing her family favorites...is now plying her trade on public television."

—People Magazine